



## 2019 TELETHON SPONSORSHIP LEVELS

### **PLATINUM LEVEL SPONSOR \$2,500.00**

- Live check presentation on WKTV at choice of Noon, 5pm, 6pm or CBS during 7pm-8pm telethon coverage.
- Up to 5 people answering phones w/ business banner displayed for 1 hour on WKTV during the Noon, 5pm or 6pm air time. Phone slots are secured at time of sponsorship commitment.
- Logo with hyperlink on [www.stevens-swan.org](http://www.stevens-swan.org) Telethon Event Page
- Business name on Facebook Event Page, link to Business's Facebook and Social Media Advertising
- Logo on television commercial if received by January 1, 2019 (WKTV, CBS, CW, MeTV)
- Logo on Radio Station website telethon advertisements (Lite 98.7, Kiss FM, WUTQ, Bug Country)
- Business name mention on telethon radio commercials (shared schedule)  
Lite 98.7, Big Frog 104.3, Kiss FM 97.9/105.5, Bug Country 99.7/101.1, WUTQ 100.7
- 4 mentions of sponsorship linking to your social media accounts and website on Facebook, Instagram and Twitter.

### **GOLD LEVEL SPONSOR \$1,500.00**

- Live check presentation on WKTV at choice of Noon or 6pm hour or CBS during 7pm-8pm telethon coverage.
- Up to 5 people answering phones w/ business banner displayed for 1 hour on WKTV during the Noon or 6pm air time. Phone slots are secured at time of sponsorship commitment.
- Logo with hyperlink on [www.stevens-swan.org](http://www.stevens-swan.org) Telethon Event Page
- Business name on Facebook Event Page, link to Business's Facebook and Social Media Advertising
- Logo on television commercial if received by January 1, 2019 (WKTV, CBS, CW, MeTV)
- Text logo on Radio Station website telethon advertisements (Lite 98.7, Kiss FM, WUTQ, Bug Country)
- Business name mention on telethon radio commercials (shared schedule)  
Lite 98.7, Big Frog 104.3, Kiss FM 97.9/105.5, Bug Country 99.7/101.1, WUTQ 100.7
- 3 mentions of sponsorship linking to your social media account and website on Facebook, Instagram and Twitter.



## **SILVER LEVEL SPONSOR \$1,000.00**

- Live check presentation on WKTV at choice of Noon or 6pm hour of telethon coverage.
- Up to 5 people answering phones w/ business banner displayed on WKTV for 1 hour during the Noon time slot or ½ hour during the 6pm time slot. Phone slots are secured at time of sponsorship commitment.
- Logo with hyperlink on [www.stevens-swan.org](http://www.stevens-swan.org) Telethon Event Page
- Business name on Facebook Event Page, link to Business's Facebook
- Name on television commercial if received by January 1, 2019 (WKTV, CBS, CW, MeTV)
- Business name mention on telethon radio commercials (shared schedule)  
Lite 98.7, Big Frog 104.3, Kiss FM 97.9/105.5, Bug Country 99.7/101.1, WUTQ 100.7
- 2 mentions of sponsorship linking to your social media account and website on Facebook, Instagram and Twitter.

## **BRONZE LEVEL SPONSOR \$500.00**

- Live check presentation on WKTV at Noon hour of telethon coverage.
- Up to 3 people answering phones w/ business banner displayed for 1 hour on WKTV during the Noon air time. Phone slots are secured at time of sponsorship commitment.
- Business name on Facebook Event Page, link to Business's Facebook
- Text business name with hyperlink on [www.stevens-swan.org](http://www.stevens-swan.org) Telethon Event Page
- 1 mention of sponsorship linking to your social media account and website on Facebook, Instagram and Twitter.

STEVENS-SWAN  HUMANE SOCIETY

## 2019 TELETHON SPONSORSHIP FORM

Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ PLATINUM LEVEL \$2,500.00  
\_\_\_\_\_ GOLD LEVEL \$1,500.00

\_\_\_\_\_ SILVER LEVEL \$1,000.00  
\_\_\_\_\_ BRONZE LEVEL \$500.00

\_\_\_\_\_ I am unable to sponsor but I have enclosed my donation of \$ \_\_\_\_\_.



Please make check payable to **SSHS**  
**Mail completed form with Check to:**  
**Stevens-Swan Humane Society**  
**5664 Horatio Street**  
**Utica, NY 13502**

Please return by Jan 5<sup>th</sup> to receive proper recognition for your sponsorship. Please email logo to [cwilliamson@stevens-swan.org](mailto:cwilliamson@stevens-swan.org) if applicable to sponsorship level.

If you have any questions, please contact me. I will be in touch to schedule check presentation.

Chelsea Williamson  
315-738-4357  
[cwilliamson@stevens-swan.org](mailto:cwilliamson@stevens-swan.org)

**Thank you from all of us at the Stevens-Swan Humane Society.**